

CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

American Rambler
138 Conant Street
Beverly, MA 01915

| | | |
|--|---|--|
| Contract / Revision 942003 / | | Alt Order # 06276562 |
| Product ROMNEY FOR PRESIDENT | | |
| Contract Dates 08/15/12 - 08/21/12 | | Estimate # 27 |
| Advertiser Romney/R/President | | Original Date / Revision 08/20/12 / 08/20/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WLWT | Account Executive Mica Hansen | Sales Office HRP -Washingt |
| Special Handling | | |
| Demographic Adults 25+ | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|---|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| 1 | WLWT | 08/20/12 | 08/21/12 | 6-7a news | 6-7a | | :30 | | | NM | 2 | \$1,600.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | 2 | \$800.00 | | | |
| 2 | WLWT | 08/15/12 | 08/17/12 | 6-7a news | 6-7a | | :30 | | | NM | 3 | \$2,400.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 3 | \$800.00 | | | |
| 3 | WLWT | 08/15/12 | 08/17/12 | NBC Today Show | 7-9a | | :30 | | | NM | 6 | \$9,000.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 6 | \$1,500.00 | | | |
| 4 | WLWT | 08/20/12 | 08/21/12 | NBC Today Show | 7-9a | | :30 | | | NM | 4 | \$6,000.00 |
| | | Class of Time - Pre-emptible with notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | 4 | \$1,500.00 | | | |
| 5 | WLWT | 08/15/12 | 08/17/12 | NBC Today Show II | 9-10a | | :30 | | | NM | 4 | \$2,400.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 4 | \$600.00 | | | |
| 6 | WLWT | 08/20/12 | 08/21/12 | NBC Today Show II | 9-10a | | :30 | | | NM | 2 | \$1,200.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | 2 | \$600.00 | | | |
| 7 | WLWT | 08/15/12 | 08/17/12 | NBC Today Show III | 10-11a | | :30 | | | NM | 3 | \$1,050.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 3 | \$350.00 | | | |
| 8 | WLWT | 08/20/12 | 08/21/12 | NBC Today Show III | 10-11a | | :30 | | | NM | 2 | \$700.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/15/12 - 08/21/12 | ROMNEY FOR PRESID | 27 |

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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Romney/R/President | 08/20/12 / 08/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|------------|----------|-------------------|----------------|------|--------|----------------|------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 MT----- 2 \$350.00 | | | | | | | | | | | | |
| 9 | WLWT | 08/15/12 | 08/17/12 | 12-1230p M-F news | 12-1230p | | :30 | | | NM | 3 | \$1,050.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 --WTF-- 3 \$350.00 | | | | | | | | | | | | |
| 10 | WLWT | 08/20/12 | 08/21/12 | 12-1230p M-F news | 12-1230p | | :30 | | | NM | 2 | \$700.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 MT----- 2 \$350.00 | | | | | | | | | | | | |
| 11 | WLWT | 08/15/12 | 08/17/12 | Days of Our Lives | 1-2p | | :30 | | | NM | 3 | \$1,050.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 --WTF-- 3 \$350.00 | | | | | | | | | | | | |
| 12 | WLWT | 08/20/12 | 08/21/12 | Days of Our Lives | 1-2p | | :30 | | | NM | 2 | \$700.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 MT----- 2 \$350.00 | | | | | | | | | | | | |
| 13 | WLWT | 08/20/12 | 08/21/12 | JUDGE JUDY EF | Judge Judy | | :30 | | | NM | 2 | \$1,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 MT----- 2 \$500.00 | | | | | | | | | | | | |
| 14 | WLWT | 08/15/12 | 08/17/12 | JUDGE JUDY EF | Judge Judy | | :30 | | | NM | 3 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 --WTF-- 3 \$500.00 | | | | | | | | | | | | |
| 15 | WLWT | 08/15/12 | 08/17/12 | DR OZ EF | 4PM-5PM | | :30 | | | NM | 3 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 --WTF-- 3 \$500.00 | | | | | | | | | | | | |
| 16 | WLWT | 08/20/12 | 08/21/12 | DR OZ EF | 4PM-5PM | | :30 | | | NM | 2 | \$1,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 MT----- 2 \$500.00 | | | | | | | | | | | | |
| 17 | WLWT | 08/20/12 | 08/21/12 | 5-530p M-F news | 5-530p | | :30 | | | NM | 2 | \$1,350.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 MT----- 2 \$675.00 | | | | | | | | | | | | |
| 18 | WLWT | 08/15/12 | 08/17/12 | 5-530p M-F news | 5-530p | | :30 | | | NM | 3 | \$2,025.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 --WTF-- 3 \$675.00 | | | | | | | | | | | | |
| 19 | WLWT | 08/20/12 | 08/21/12 | 530-6p M-F news | 530-6p | | :30 | | | NM | 2 | \$1,350.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 MT----- 2 \$675.00 | | | | | | | | | | | | |
| 20 | WLWT | 08/15/12 | 08/17/12 | 530-6p M-F news | 530-6p | | :30 | | | NM | 3 | \$2,025.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |

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| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/15/12 - 08/21/12 | ROMNEY FOR PRESID | 27 |

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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Romney/R/President | 08/20/12 / 08/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 3 | \$675.00 | | | |
| 21 | WLWT | 08/15/12 | 08/17/12 | 6-630p M-F news | 6-630p | | :30 | | | NM | 6 | \$4,800.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 6 | \$800.00 | | | |
| 22 | WLWT | 08/20/12 | 08/21/12 | 6-630p M-F news | 6-630p | | :30 | | | NM | 4 | \$3,200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | 4 | \$800.00 | | | |
| 23 | WLWT | 08/20/12 | 08/21/12 | 7-730p | 7-730p | | :30 | | | NM | 2 | \$1,600.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | 2 | \$800.00 | | | |
| 24 | WLWT | 08/15/12 | 08/17/12 | 7-730p | 7-730p | | :30 | | | NM | 3 | \$2,400.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 3 | \$800.00 | | | |
| 25 | WLWT | 08/15/12 | 08/17/12 | 730-8p | 730-8p | | :30 | | | NM | 3 | \$2,400.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 3 | \$800.00 | | | |
| N 26 | WLWT | 08/20/12 | 08/21/12 | 730-8p | 730-8p | | :30 | | | NM | 1 | \$800.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | 2 | \$800.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WLWT | 08/20/12-08/26/12 | 730-8p | 730-8p | MTu----- | :30 | | \$800.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 27 | WLWT | 08/15/12 | 08/17/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 3 | \$4,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 3 | \$1,500.00 | | | |
| 28 | WLWT | 08/20/12 | 08/21/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 2 | \$3,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | 2 | \$1,500.00 | | | |
| 29 | WLWT | 08/20/12 | 08/21/12 | NBC Tonight Show | 1135-1237a | | :30 | | | NM | 2 | \$1,200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | 2 | \$600.00 | | | |
| 30 | WLWT | 08/15/12 | 08/17/12 | NBC Tonight Show | 1135-1237a | | :30 | | | NM | 3 | \$1,800.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | | | 3 | \$600.00 | | | |
| 31 | WLWT | 08/18/12 | 08/18/12 | NBC Saturday Today | Sa8-10a | | :30 | | | NM | 1 | \$1,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|------|------------|----------|--------------------|----------------|------|--------|------------|------|------|-----------|--------------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1- 1 \$1,000.00 | | | | | | | | | | | | |
| 32 | WLWT | 08/18/12 | 08/18/12 | Sa 10-11a News | Sa 10-11a | | :30 | | | NM | 1 | \$800.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1- 1 \$800.00 | | | | | | | | | | | | |
| 33 | WLWT | 08/18/12 | 08/18/12 | Sa/Su 6p news | Sa/Su 6p News | | :30 | | | NM | 2 | \$1,100.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----2- 2 \$550.00 | | | | | | | | | | | | |
| 34 | WLWT | 08/18/12 | 08/18/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 1 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1- 1 \$1,500.00 | | | | | | | | | | | | |
| 35 | WLWT | 08/19/12 | 08/19/12 | NBC Sunday Today | Su 8-9a | | :30 | | | NM | 1 | \$1,500.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$1,500.00 | | | | | | | | | | | | |
| 36 | WLWT | 08/19/12 | 08/19/12 | Su 9-10a News | Su 9-10a | | :30 | | | NM | 1 | \$1,000.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$1,000.00 | | | | | | | | | | | | |
| 37 | WLWT | 08/19/12 | 08/19/12 | NBC MEET THE PRESS | NBC MEET THE P | | :30 | | | NM | 1 | \$1,200.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$1,200.00 | | | | | | | | | | | | |
| N 38 | WLWT | 08/19/12 | 08/19/12 | Sa/Su 6p news | Sa/Su 6p News | | :30 | | | NM | 0 | \$0.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$550.00 | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WLWT 08/13/12-08/19/12 Sa/Su 6p news Sa/Su 6p News -----Su :30 \$550.00 NM Credited | | | | | | | | | | | | |
| N 39 | WLWT | 08/19/12 | 08/19/12 | Sa/Su 6p news | Sa/Su 6p News | | :30 | | | NM | 1 | \$550.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----2 2 \$550.00 | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WLWT 08/13/12-08/19/12 Sa/Su 6p news Sa/Su 6p News -----Su :30 \$550.00 NM Credited | | | | | | | | | | | | |
| 40 | WLWT | 08/19/12 | 08/19/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 1 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$1,500.00 | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 95 | \$75,450.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 942003 / | 06276562 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/15/12 - 08/21/12 | ROMNEY FOR PRESID | 27 |

| | |
|--------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Romney/R/President | 08/20/12 / 08/20/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/21/12 | 95 | \$75,450.00 | \$64,132.50 |
| Totals | 95 | \$75,450.00 | \$64,132.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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